ABOUT US

“iZone Group is an industry leader in designing, manufacturing, and distributing sunglasses, non-prescription reading glasses, and eyewear accessories. Our marketing strategy is to develop and build moderately priced quality brands emphasizing fashion, selection and value.

Backed by the phenomenal success of our UV3 sunglass brand, iZone Group has led the way in bringing highly focused specialty retailing to unique real estate locations in highway travel plazas, airports and other transportation hubs. In fact, through our hundreds of distribution points, the UV3 brand of sunglasses and iDrive sunglasses are seen by over 1 million people every day, during the busy travel season. Our company leverages its expertise at retail to ensure the success of our wholesale partners. Our know-how translates into brands that sell, merchandising fixtures that attract and inventory systems that perform. Our innovative display systems are recognized in every industry within which iZone Group competes. Plus our design and buying team produces a variety of sunglasses and other accessories that lead the market in style, function and price. In summary, our two-pronged distribution strategy – company owned retail stores and distribution through our wholesale partners – allows us to learn first-hand the needs of consumers and then pass these insights along to our wholesale channel. We offer convenient programs that allow our resellers to choose between varieties of floor fixtures or countertop displays already bundled with our top selling UV3 Sunglasses. We offer the same convenience with our Reading Glasses, providing high turn floor fixtures or countertop displays already bundled with our top selling UV3 Readers for easy ordering.”
TRUVIEW LENSES • COMFORT FIT TOUCH POINTS • DURAFLEX FRAMES

Specially designed to provide high level UV protection with uncompromised comfort and safety without sacrificing style or fashion, UV3 sunglasses has enjoyed unmatched success as the preferred sunglass brand in its class. The promise of quality, value and selection has made UV3 the most well known brand of sunglasses in the popular priced market.

DURAFLEX FRAMES

“Total UV Protection” Our TruView tapered lenses have an expanded optically correct center that helps reduce eye fatigue, even during extended use. Total UV protection helps guard the eyes from harmful UVA and UVB rays. All lenses pass the ANSI requirements for impact resistance.

COMFORT FIT TOUCH POINTS

Adjustable nose pads and comfort fit grip temple tips make it a pleasure to wear UV3.
**FASHION**

- **76212**
  - Frame: Assorted
  - Lenses: Silver w. Black Smoke
- **76200**
  - Frame: Assorted
  - Lenses: Metallic Red Smoke
- **89198A**
  - Frame: Assorted
  - Lenses: Red w. Silver Smoke
- **5108A**
  - Frame: Black w. Grey Accent
  - Lenses: Blue Mirror
- **5109A**
  - Frame: Black w. Grey Accent
  - Lenses: Blue Mirror

**SPORT**

- **5109B**
  - Frame: Assorted
  - Lenses: Red w. Red Accent Red Mirror
- **5110B**
  - Frame: Black w. Red Accent
  - Lenses: Red Mirror
- **5111**
  - Frame: Assorted
  - Lenses: Black Blue Mirror
- **5112**
  - Frame: Assorted
  - Lenses: Black Silver Mirror

**TOTAL UV PROTECTION**

- **7612**
  - Frame: Shiny Silver w. Black Smoke
- **7612**
  - Frame: Gold w. Brown Green
- **7612**
  - Frame: Bronze w. Brown Brown
- **7613**
  - Frame: Gunmetal w. Black Smoke
- **7613**
  - Frame: Nickel w. Black Smoke
- **7613**
  - Frame: Bronze w. Brown Brown
- **89139**
  - Frame: Gold w. Brown Brown
- **89139**
  - Frame: Gold w. Silver Brown
- **89139**
  - Frame: Silver w. Red Smoke
- **5112**
  - Frame: Black Blue Mirror
- **5112**
  - Frame: Black Silver Mirror

**SPORT**

- **5134A**
  - Frame: Black
  - Lenses: Grey
- **5130A**
  - Frame: Matte Black
  - Lenses: Blue Mirror
- **5221B**
  - Frame: Matte Black
  - Lenses: Red Revo
- **5221A**
  - Frame: Lenses: Blue Crystal w. Green Blue Mirror

**SPORT**

- **76177**
  - Frame: Assorted
  - Lenses: Red Smoke
- **76177**
  - Frame: Assorted
  - Lenses: Blue Smoke
- **76184CM**
  - Frame: Assorted
  - Lenses: Red w. Blue Accent Red Revo
- **76184CM**
  - Frame: Assorted
  - Lenses: Black w. Orange Accent Gold Revo

**SPORT**

- **76179**
  - Frame: Assorted
  - Lenses: Black Brown
- **76151CM**
  - Frame: Assorted
  - Lenses: Blue Mirror Gold Mirror
- **76152CM**
  - Frame: Assorted
  - Lenses: Black w. White Gold Revo
- **76152CM**
  - Frame: Assorted
  - Lenses: Red w. White Gold Revo

**SPORT**

- **761177**
  - Frame: Assorted
  - Lenses: Black Smoke
- **761179**
  - Frame: Assorted
  - Lenses: Brown Smoke
- **761184CM**
  - Frame: Assorted
  - Lenses: Black w. Red Accent Gold Revo
- **761184CM**
  - Frame: Assorted
  - Lenses: Black w. Orange Accent Gold Revo
- **761184CM**
  - Frame: Assorted
  - Lenses: Black w. Yellow Accent Gold Revo
In addition to total UV protection, UV3+ sunglasses feature a lightweight scratch-resistant polarized lens that filters and reduces the reflected glare caused by the sun’s harmful rays. Bounce back glare from water, snow, pavement, and car bodies is virtually eliminated. These features make UV3+ an essential element for driving, sailing, or any outdoor activity.

**POLARIZED FILTER**

Polarized filter cuts down surface reflections, significantly reducing glare; and eye fatigue resulting from it.

**ADVANCED ANTI-GLARE • PREVENTS EYE FATIGUE • SCRATCH RESISTANT**
POLYCARBONATE LENS • POLARIZED FILTER • COPPER COLOR LENS

With its polarized polycarbonate copper colored anti-reflective lens that virtually eliminates glare from every direction, iDrive is unmatched in performance and protection making it the ultimate driving sunglass. This distinctive lens is specifically engineered to enhance your vision in almost every driving condition. Objects stand out more clearly, glare from every direction is virtually eliminated, and your eyes are energized at the end of your drive.

1. HIGH CLARITY POLYCARBONATE LENS
With striking visual acuity, the iDrive lens provides a sharp, crisp image without distortion. Combined with our lens colors that were carefully selected for driving, your vision will be enhanced in various road conditions, reducing stress and fatigue on the eyes.

2. POLARIZED FILTER
Polarization filter is a film applied on lenses to block horizontal polarized lights to only allow vertically aligned lights through. Most of the glare that causes you to wear sunglasses comes from horizontal reflective surfaces, such as roads, water, and cars.

3. ANTI-REFLECTIVE COATING
AR coating on the back of lenses are applied to eliminate glare from surface reflection or sunlight reflecting into your eyes from the back surface of the tinted lenses.

1. iDrive 7386B
2. Foldable Frame
3. Polycarbonate Lens • Polarized Filter • Copper Color Lens

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1. 7384
2. 7385A
3. 7386A
4. 7386B
5. 7387
6. 7388

FOLDABLE FRAME

This chart shows how a driving lens differs from a traditional gray or ‘smoke’ color lens. While the blue light is filtered out more with a copper ‘drivers’ lens, the green, orange, and red come through better than the grey lens.

1. Frame
2. Lenses
3. Color
4. Finish

iDrive 7386B
IDRIVE
Eyewear Collection 2016
ENGINEERED FOR THE ROAD

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iDrive 7386B
IDRIVE
Eyewear Collection 2016
ENGINEERED FOR THE ROAD

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<td>Pink &amp; Black</td>
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<td>Metallic Dark Red</td>
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Each pair comes with a complimentary zip case and microfiber cleaning pouch.

POLYCARBONATE LENS
TR-90 FRAME
ANTI-REFLECTIVE LENS COATING
HYDROPHOBIC LENS COATING
OPTICAL QUALITY FRAMES • PRECISION OPTIC LENSES • LIGHTWEIGHT

Fashion and functionality. UV3 Readers offer optical quality lenses and comfortable frames that are both specifically designed to help you read with comfort and ease.

To find the strength / power you need, have the chart approximately 14” away (22” for computer use). Start reading the lines from the top and the first line you have difficulty reading is the power you would need.

Our Reading Glasses are
- +2.75
- +2.50
- +2.00
- +1.75
- +1.50
- +1.25

are made with precision
optic lenses that are specially
designed to help you read with
comfort and ease. So try on our
glasses and see for yourself.

3 POWER COLLECTION